

Make your Sport Social

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THINKING SPORTS SOLUTIONS LIMITED
Technologically automating Sports Social Media

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Our Products and Services

Thinking Sports Auto



Put your entire Twitter or Facebook game day experience on auto-pilot with Thinking Sports Auto.

Turn it on at the start of the game and it will post Live Scores, Current Weather Conditions, Club Messages, Sponsor Graphics, News, Info Graphics, Video Links and more...

Thinking Sports Plus



Thinking Sports Plus gives you all of Thinking Sports Auto plus Event Tracking, Ball Tracking, Live Video Clips and Instant Tweet capability for Animated Gifs of events like Goals, Trys and Penalties.

This takes your Social Media Feed to a whole new level.

TS Match Centre



Want someone else to take the hassle out of your game day feed altogether?

The T.S. Match Centre will produce your entire feed full of rich media no matter where you are playing in the world.

You maintain complete control whilst we do the work, what could be easier?



Club Sport

The Grass Roots Problem

Grass Roots sports clubs have very few resources both in terms of manpower and capital, but they have a need to inform their social media followers on a regular basis of progress in the game regardless of where that supporter may be in the world.

Traditionally, they have had to allocate a player to do that job or just not do it at all, leaving their social media followers in the dark.

The Solution

Thinking Sports provides the solution to the problem by delivering a completely automated Social Media Match Day Feed that includes:

- Live Scores
- Live Weather Updates
- News Stories
- Club Messages
- Links to Video Clips
- Sponsor Ads and URL Links

This rich stream of content is delivered automatically as the game proceeds and does not require any human intervention and as such, once turned on, it is truly a set and forget proposition.

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Club Benefits



Benefits to the Club include:

- Revenue generation through the Automated Sponsorship Scheme
- Shared Revenue through Audience Leveraging
- State of the art Camera System for real time scores display
- Ability to Tweet and post video clips of any length automatically associated with sponsors
- Automatic creation of engaging, compelling content from auto-posts, weather forecast, news items, Player Profiles and venue promotion graphics
- Greater participation of members, family and friends through Social Media
- Greater exposure to new potential followers
- A New Platform to attract additional sponsors

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Sport when you want it

The Viewer Experience

The viewers get up to date scoring info from all games being played and because it is on Twitter and other Social Media platforms, they can interact, comment, post photos etc. as play proceeds. Tests last season showed that network participation rates increased 10-fold when live scores were available.

In addition, huge amounts of compelling content, usually the domain of televised coverage is Tweeted and posted along with live clips. The result is a Social Media feed for each club that is hard to look away from.

“We benefit from extra income and a feed that looks like it was made by a TV Sports department.”

Sport Agnostic

Thinking Sports works equally well whether it's a Cricket game or a Football Game, the system delivers rich media content to your followers regardless of the sport being played.



Inclement Weather – No Problem

Thinking Sports is housed in a space age weather proof case complete with camera system and battery for remote operation.

Thinking Sports operates on 3G, 4G and WiFi, meaning it works out of the box in 99% of venues around the world.



What's Keeping You?

It costs nothing to find out how Thinking Sports can benefit your club or sporting event.

Contact us today and see how you too can entertain, inform and gain a new audience all on Auto-Pilot.



Who we are

Thinking Sports Solutions enables grassroots and professional sports clubs to post live scores and other information to social media without any human intervention enabling the players to play, not be tied down with computerized scoring systems.

The smallest of clubs to the largest can earn revenue through our unique sponsor collaboration and social media leveraging models

Contact Us



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